

NewStream Enterprises Case Study

Packaging Solutions Achieve 75% Backlog Reduction For Agricultural OEM

This case study explores how NewStream Enterprises transformed obstacles into a substantial win for the original equipment manufacturer. Our single part packaging solutions showcase the power of strategic partnerships and innovative solutions in supply chain management.

The Challenge

Facing critical delays in order fulfillment, an agricultural OEM selected NewStream's commercial packaging solutions to alleviate:

- Peak-Season Demand
- Backlogged Orders
- Limited Warehouse Space

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NewStream is a vital component to our daily performance. I sleep at night knowing NewStream is taking care of my business.

– Assistant Manager, Parts Operation



The Solution

NewStream Enterprises addressed these challenges.

Rapid Execution:

Shifted packaging orders to NewStream's facility within 2 weeks, scaling operations from 1 truck/week to 1 truck/day.

Enhanced Services:

Delivered promotional kits within 2 days and with updated packaging specs.

Dedicated Logistics:

Set up a seamless carrier system to ensure uninterrupted material flow.

Our Results

NewStream Enterprises empowers OEMs to optimize and boost customer satisfaction.

In addition to superior cost control, enhanced throughput and service levels, and better asset utilization, our supply chain solutions are adapted to your specific needs while embracing sustainability.

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- ✓ 75% backlog reduction in 60 days
- ✓ 4X increased volume in first 2 weeks
- ✓ 2+ weeks to 3 days improved turnaround